



Navigate board dynamics & build your board presence



Network with the current directors & gain visibility in the board circle



Get your seat at the board

LEAD WOMEN THE BOARD JOURNEY

STARTS 26 MARCH 2019

Identify the right opportunities



Prepare for the Challenge: Board Simulation



Understand your role as a board director, corporate governance & financial stewardship responsibilities



The Journey Roadmap

STAGE 1: Through the use of relevant **CASE STUDIES**, the programme takes delegates on a journey to familiarise them with the board structures & **ROLES & RESPONSIBILITIES** as board directors.

STAGE 2: Moving on to a clear understanding of **CORPORATE GOVERNANCE** is the next critical path for a director. Group discussion centered on case studies encourages sharing of good practices & learning on a director's role in ensuring adherence & compliance to rules & regulations that govern an organization.

STAGE 3: Being able to provide **GOOD FINANCIAL STEWARDSHIP** at the board involves the ability to raise red flags early & focus attention on potential financial risks so as to avoid or mitigate the impact. Working through & analysing sample financials as part of group activities enhances the learning.

STAGE 4: The most complex part of the boardroom journey is the ability to navigate the **BOARDROOM DYNAMICS** because of the diversity – gender, age, race & thought. Gender dynamics awareness helps women communicate more effectively at the board through better understanding the culture.

STAGE 5: To be included in the board is critical for new women directors. This part of the journey focuses on ways to create **PRESENCE** through the verbal & non-verbal communication using theatre techniques to demonstrate & highlight the impact of being heard & seen.

STAGE 6: “The Board Meeting”: The **BOARD SIMULATION** will provide an immersive experience into the real-life challenges of boards – both technical & people skills. Experienced board directors & facilitators observe the simulation & provide constructive feedback to further enhance the learning.

STAGE 7: **CONNECT WITH THE BOARD STAKEHOLDERS** at the networking lunch

Optional: STAGE 8: Create your **BOARD PROFILE** during a dynamic group coaching session over lunch to create personalised board profiles & gain deeper understanding of the recruitment process for board openings. Board recruiters share their experience in board placements & what nominating committees are seeking in potential candidates.

March 26, 2019 : 9am – 5pm

THE TECHNICAL TRACK: STAGE 1 to STAGE 3

- ✓ Role & responsibilities of a Board Director
- ✓ Insights on corporate governance & enterprise risk
- ✓ Providing financial stewardship

March 27, 2019 : 9am – 5pm

THE PEOPLE TRACK: STAGE 4 to STAGE 5

- ✓ Understanding what drives the board dynamics
 - Culture
 - Behaviours
 - Personalities
- ✓ Awareness of gender dynamics on the board
- ✓ Creating positive board presence

March 28, 2019 : 9am – 12:30pm

THE APPLICATION TRACK: STAGE 6 & STAGE 7

- ✓ The board meeting role play
- ✓ Observers feedback
- ✓ Open discussion & sharing

March 28, 2019 : 12:30pm -2:30pm

The **NETWORKING LUNCH** with board directors, regulators, recruiters & LeadWomen members

Optional: **BUILDING YOUR BOARD PROFILE**

Dynamic group coaching sessions led by board recruiters:

There will be 2 sessions: spaces available on a first-come, first-serve basis on April 2, 2019: 12:30 – 2:30pm or April 9, 2019 : 12:30 – 2:30pm

Prepare for the board position

- ✓ Writing your board profile
- ✓ Understand the board selection process

WHO SHOULD ATTEND:

- ✓ Newly appointed corporate board directors
- ✓ Senior businesswomen who hold positions in established companies ranging from division head to CEO or who are retired from such positions
- ✓ Women in senior executive roles who currently sit on nonprofit or private boards who wish to serve on public corporate boards in any industry
- ✓ Established women entrepreneurs seeking to improve corporate governance in their own company boards & preparing to serve on public corporate boards

Investment: RM 3,900 per participant

Early bird discount of 15% applied if application and payment received before 1 March 2019

All participants will receive complimentary LeadWomen Executive membership upon completion of their Board Journey until 31 December 2019 (Go to www.lead-women.com to see membership benefits)



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